

(Translation)

REF. BLA 14/2016

March 14, 2016

Subject: The date of the 2016 Annual General Meeting of Shareholders

Attention: The President

The Stock Exchange of Thailand

Bangkok Life Assurance Public Company Limited would like to notify that the Board of Directors Meeting No. 2/2016 on March 14, 2016 had resolved to call the 2016 Annual General Meeting of Shareholders on Tuesday, April 26, 2016, 09.00 a.m., at the auditorium on 7th floor. Head Office, Bangkok Life Assurance Public Company Limited No. 23/115-121, Royal City Avenue, Rama 9 Road, Huaykwang, Bangkok. The meeting agendas are as follows:-

> Agenda 1 To certify the Minutes of Annual General Meeting of Shareholders' 2015.

> > The Board of Directors' opinion: The Minutes of Meeting had been properly recorded and proposed for endorsement in the Shareholders' Meeting 2015.

Agenda 2 To acknowledge the operating results for 2015.

> The Board of Directors' opinion: It is deemed appropriate to propose the Annual General Meeting of Shareholders to acknowledge the report of operation result for 2015.

Agenda 3 To approve the financial statements for the year ended December 31, 2015.

> The Board of Directors' opinion: It is deemed appropriate to propose the Annual General Meeting of Shareholders to consider and approve the financial statements for the year ended December 31, 2015, which duly audited by the Audit Committee of the Company and certified by Mrs. Nonglak Pumnoi, the Certified Public Accountant (Thailand) No. 4172 From EY Office Limited who provided an unqualified opinion.



Agenda 4 To approve the appropriation of profit and determine dividend payment for the year 2015.

The Board of Directors' opinion: It is deemed appropriate to propose the 2016 Annual General Meeting of Shareholders to approve the final dividend payment for the operating period July 1 - Dec 31, 2015 at the rate of baht 0.32 per share which will be paid from retained earnings of which the corporate income tax was 25%. With the interim dividend of baht 0.32 per share or baht 544 million being paid. The total dividend payment would be baht 0.64 per share. The amount of final dividend payment will depend on number of shares on the record date for the right to receive the dividend which will be on May 12, 2016 as then might be additional paid up shares from the exercise of the ESOP Warrants on March 31, 2016. The closing date of register book will be on May 13, 2016.

Approval by The Office of Insurance Commission is required before the dividend can be paid and the Company will notify the date of dividend payment accordingly.

Agenda 5 To approve the election of directors in replacement of those who retired by rotation.

The Board of Directors' opinion: The Board of Directors has considered the proposal of the Nomination and Remuneration Committee and deemed appropriate that the following directors are highly qualified and capable to be re-elected as Company's directors.

- 1. Mr. Chai Sophonpanich
- 2. Mrs. Komkai Thusaranon
- 3. Dr. Siri Ganjarerndee
- 4. Ms. Pochanee Kongkalai

and propose to elect Mr. Masahiro Keno to replace Mr. Takeshi Fukuda as Company's director.

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Agenda 6 To approve the director's remuneration for 2016.

The Board of Directors' opinion: The Board of Director has considered the

proposal of the Nomination and Remuneration Committee, it is deemed

appropriate to propose the Annual General Meeting of Shareholders to

approve the directors' remuneration for 2016 with the amount of not

exceeding 16.7 million baht which equal to the directors' remuneration

approved for 2015.

Agenda 7 To approve the appointment of company's auditor and determine auditor's

remuneration for 2016.

The Board of Directors' opinion: The Board of Directors has considered the

proposal of Audit Committee. It is deemed appropriate to propose the

appointment of Certified Accounting Auditor from EY Office Ltd., as the

certified accounting auditor of the company and also proposed to approve

the auditor's remuneration for 2016 Baht 2,415000, which increases 51%

from the remuneration approved for 2015.

Agenda 8 Others (if any).

Record date for the right to attend the meeting will be on Wednesday March 30, 2016.

The closing date of the register book for preparing list of the eligible shareholders under Section

225 of the Securities and Exchange Act will be on Thursday March 31, 2016.

Please be informed accordingly.

Yours sincerely,

(Mr. Sanor Thampipattanakul)

Company Secretary

Investor Relations Section

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